



**MINISTRY OF DIGITAL ECONOMY & ENTREPRENEURSHIP  
REQUEST FOR EXPRESSIONS OF INTEREST  
THE HASHEMITE KINGDOM OF JORDAN  
YOUTH, TECHNOLOGY, AND JOBS PROJECT  
PROJECT ID: P170669**

**Assignment Title: Consultancy service for providing "Comprehensive Search Engine Optimization (SEO) strategies"**  
**JO-MODEE-496444-CS-QCBS**

The Ministry of Digital Economy and Entrepreneurship (MoDEE) has received financing from The World Bank toward the cost of the Youth, Technology, and Jobs Project, and intends to apply part of the proceeds for a consulting service ("the Services") for the **“Consultancy service for providing “Comprehensive Search Engine Optimization (SEO) strategies”**.

MoDEE invites eligible consulting firms ("Consultants") to indicate their interest in providing the Services. Interested Consultants should provide information as per the shortlisting criteria in the REOI and The detailed Terms of Reference (TOR) for the assignment where can be found at the following website: <https://www.modee.gov.jo/en/modules/advancedtenders>

Expressions of interest must be submitted in a signed and searchable **PDF** format by email to [YTJ\\_tenders@modee.gov.jo](mailto:YTJ_tenders@modee.gov.jo) by **13:00 Amman local time on 3, February 2026.**