



**Ministry of Digital Economy & Entrepreneurship
Youth, Technology, and Jobs Project**

**Addendum (2)
Extension for submitting the EXPRESSIONS OF INTEREST**

The deadline extended to 3 October 2021

Project ID: P170669

**Assignment Title: PR and Communications Agency
Reference No.: JO-MODEE-237742-CS-QCBS**

The Ministry of Digital Economy and Entrepreneurship (MoDEE) has received financing from the International Bank for Reconstruction and Development (IBRD), the lending arm of the World Bank, toward the cost of the Youth, Technology, and Jobs Project, and intends to apply part of the proceeds for consulting services.

MoDEE, through the Youth, Technology, and Jobs (YTJ) project, is seeking to retain the services of a qualified PR and Communications firm or agency, hereafter, referred to as “the Consultant” to support the execution of the Jordan Source marketing strategy to enhance Jordan's reputation as an ITO/BPO destination, while creating a lead generation pipeline

The detailed Terms of Reference (TOR) for the assignment can be found at the following website:
<https://www.modee.gov.jo/tenders>